



## PRESS RELEASE

### CNA ROMA AND UNIDATA: AGREEMENT SIGNED TO FACILITATE DIGITALIZATION FOR BUSINESSES

Rome, 2 October 2020 - Supporting businesses in the challenge of digitalization: this is the aim of the agreement reached between CNA Roma and Unidata, the leading Rome-based provider of telecommunications services and internet access.

Specialising in the three diverse sectors of Fibre & Networking, Cloud & Datacenter, and IoT & Smart Solutions, Unidata has always been an active leader in the provision of services to businesses in Rome and its province, and will now offer members of CNA Roma technological products at advantageous prices. The services covered by the agreement include the provision of FTTH fibre optics with a peak speed of 1000 Mbps download and 300 Mbps upload, in addition to the option of IP Centrex voice systems with VoIP telephony and Fax Server messaging.

"For us this agreement is the first stage in a journey which we hope to roll out in order to help Rome's businesses to stay abreast of the times and grow rapidly in terms of digitalization. CNA Roma becomes a partner in the implementation of accelerated digitalization for institutional interlocutors such as the Lazio Region, the Rome Chamber of Commerce and the Municipality of Rome. As we saw during the lockdown, digital literacy has become a pillar of our economy, and a matter of survival for businesses", states Michelangelo Melchionno, president of CNA Roma.

"We're extremely pleased to have reached this agreement with CNA Roma, because Unidata has always been active in the provision of products and services for businesses in the capital and throughout the province. Our commitment is geared to the development and growth of digitalization in the artisan firms which constitute the backbone of our economy, both in our local area and all over Italy. At this time in particular, due to the Covid-19 crisis, it has become clear that it is essential and a matter of urgency for businesses to optimise the conditions for remote working and to use digital tools for economic recovery. This is why we are delighted to make our thirty years' experience in networks and telecommunications available to the companies affiliated to CNA Roma", states Renato Brunetti, president of Unidata.

Rome, 30 September 2020

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