



Business: Unidata launches its new integrated connectivity solution, Universe

A more versatile network and enhanced protection from internet threat with the SD-WAN approach

Rome, 27 July 2020 - A simple way to meet the needs of modern businesses seeking to adjust rapidly to the new market conditions. This is the aim of **Universe**, the new integrated connectivity solution launched by **Unidata**, which brings all the potential of internet services to an unprecedented level. Combining the flexibility of the SD-WAN approach with state-of-the-art security features, Universe is the service that makes the network more versatile and offers enhanced protection from web threats. **Universe** revolutionises and optimises the management of data traffic, minimises network infrastructure dependence and helps to maximise return on investment in equipment, with considerable savings in costs and time. With Universe, it's no longer hardware running the show, and all the limitations of the physical structure are at last overcome. At the software level, data traffic is handled by a combination of technologies working in synergy (SD-WAN), and security is carried out transparently by cutting-edge analysis systems in order to prevent threat. The result is a product which uses SD-WAN, next-generation firewall and intelligent controllers for a solution which can simply meet the needs of modern firms who have to adjust rapidly to circumstances and market conditions.

With this new product, Unidata is responding to the demands of an increasing number of businesses spread throughout the region, to the new need for remote working, often involving video conferencing, to the widespread use of cloud-based solutions, and to the need for resilient connectivity and advanced security - all of which require new methods of working and improved organisation. The ever-growing and widespread use of cloud-based business-critical applications and IT tools, and the greater distribution of secondary offices and remote working, have led to the need for wide-range, flexible networks that offer control over business applications, security, cost savings and performance suitable for cloud applications. Universe is therefore the ideal solution for companies with geographically widespread branches, for the use of cloud-based services and to support agile working practices, for multi-branch or multi-store companies, businesses with VPNs (including MPLS) and cloud applications, companies with agile working programmes, those required to present IT certification and firms that need advanced security.

The Universe network meets the following needs **Security**, with enhanced state-of-the-art encryption that guarantees maximum security for VPN communication between branches, Data Centre, suppliers and employees; **Speed, Flexibility and Performance**, featuring complete integration with most technologies and connectivity services; **Software Defined** with the SD-WAN approach to network management, and the best technologies to achieve it; **Resilience** with additional connectivity services, regardless of technology, which is no longer a problem, and the use of each uplink, which can be governed in a manner that is practically arbitrary; **Universe Portal** thanks to regular reports, instant alerts and the option of customisation; **Cloud optimisation** with maximum speed connectivity and encryption towards the Unidata Cloud Data Centres; moreover, the system is natively compatible with all private clouds and the main public ones (e.g. AWS, Google Cloud, Azure, Oracle Cloud); **Savings** thanks to its software engineering, Unidata has successfully launched a product with unprecedented modularity and flexibility, and which can easily be adapted for extremely challenging needs at an affordable and reliable cost.



"Unidata has always stood out for its ability to anticipate innovation", explains Unidata president Renato Brunetti. "With Universe we have taken an important step forward, a truly revolutionary approach to the management of networks in fibre or other technologies, with major innovations in terms of security and optimisation of the traffic of data packages, and also concrete improvements to the potential for multi-office working, remote working and cloud-based applications".

Unidata S.p.A. is a leading telecommunications company. It was founded in 1985. With a fibre optics network of more than 2,250 km and constantly expanding, and its own wireless network and data centre, Unidata supplies around 6,500 business, wholesale and residential customers with ultra-broadband wireless connectivity using FTTH (Fibre To The Home) network architecture, wireless connectivity, VoIP telephony, Cloud services and other dedicated solutions, with high levels of reliability and security. Other fields currently in the startup phase are the Internet of Things (IoT), with the development and provision of solutions for the home automation and Smart City markets. Unidata S.p.A. ISIN code: IT0005338840 (Reuters UD MI - Bloomberg UD IM) is listed in the AIM Italia section of the Italian Stock Exchange. Information and news about the company are available at www.unidata.it